

MEGAN COLLINS

ART DIRECTION + DESIGN
MEGCOCREATIVE.COM

WORK EXPERIENCE

VMLY&R

Senior Art Director

February 2021 – present

Concepting and executing 360 campaign tactics for variety of brands within the BASF, US Navy and Smirnoff portfolios. Managing client relationships and working directly with managers to streamline creative processes.

Lecturer

University of Kansas + Avila University

January 2021 – present

Developing and executing lesson plans for Graphic Design students at the University level.

Native Digital

Associate Creative Director

July 2018 – present

Lead designer and art director for client work ranging from branding to web, social to video. Manage client relationships and work directly with Creative Director to establish processes and guide the creative team. Oversee and execute the design process from beginning to end, while also helping to build a strong culture for a young agency.

DMH

Associate Creative Director

June 2011 – June 2018

Lead designer and art director for a diverse set of clients, projects and mediums. Collaborated with the creative team on projects ranging from branding and print to digital and video production. Involved in the creative process from the initial concepting stage to design execution, client presentation and final production. Integral part of the early growth and success of the company.

Freelance

Art Director + Designer

2011 – Present

EDUCATION

University of Kansas

2007-2011

Bachelors in Visual Communications
Emphasis in Graphic Design

- Minor in History of Art
- Entrepreneurship Certificate
- Service Learning Certificate

COMMUNITY INVOLVEMENT

AIGA KC Board

President-Emeritis

August 2019-Present

SMSD Journalism

CTE Board of Advisors

September 2018-Present

Director of Mentorship, AIGA KC

August 2017-May 2019

Ladies, Wine & Design

Co-Sponsor, Kansas City Chapter

December 2017-Present